

Christopher Anderson

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Highly skilled ELT development editor looking for a position as an ELT product lead. Fifteen years of experience producing print and digital products for global publishers including Oxford University Press, Cengage/Nat Geo Learning, and Macmillan Education. Former US Department of State English Language Fellow with an outstanding record of professional advancement. Expertise in assessment, English for academic purposes and teacher training. Creative, strategic, flexible, and resourceful.

Experience

(Jul 2008-present) Freelance ELT Author and Editor

Presently working full-time as lead content editor on a large digital project for Oxford University Press. Responsibilities include:

- writing, developing and editing digital ELT content
- commissioning, briefing and managing authors and editors
- developing workflows and schedules
- carrying out quality assurance checks

*See below for a list of other recent freelance projects.

(Aug 2017-Jan 2019) Development Editor, Macmillan Education, Miami, FL

Lead editor on *Share It!* (2020), a 7-level primary ELT course with print and digital components. Responsibilities include:

- overseeing all stages of content development from conceptualization to publication
- commissioning, briefing and managing authors and editors
- liaising with design and marketing teams

(Aug 2016-Jun 2017) English Language Fellow, US Department of State, Minsk, Belarus

Regional teacher training and program development through the US Embassy, Minsk and Minsk State Linguistic University. Responsibilities include:

- teacher training
- nation-wide needs assessment in TESOL
- project support for the USDS Access English Micro-scholarship Program
- promoting the USDS American English community by presenting at USDS sponsored events throughout Eastern Europe.

(Aug 2014-Jul 2016) Associate Program Manager, Oregon State University, Corvallis, OR

Managing the Graduate Pathways program at INTO Oregon State University – one of the United States' largest intensive English language programs. Responsibilities include:

- program development and needs assessment

- curriculum design
- faculty project management
- faculty hiring, training and supervision
- course coordinating, student placement, advising, scheduling, and registration.

(Apr 2007-Aug 2010) Development Editor, Lingo Media Inc., Beijing, China.

Lead editor on *PEP Primary English* (2010) and *Starting Line* (2010). Two popular primary English courses used by millions of students in China. Responsibilities include:

- writing, developing, and editing ELT content for Chinese public schools and universities
- commissioning, briefing and managing authors and editors
- developing publishing workflows and schedules

(Jun 2007-Jan 2011) IELTS Examiner, The British Council, Beijing, China

Conducting and scoring the IELTS writing and speaking tests to ELLs in China. Responsibilities include:

- second marking
- examiner monitoring
- quality assurance checks

(2002-2020) English Instructor, Teacher Trainer, various locations:

(2019-2020) University of Miami – Miami, FL

Intensive English Program, English for Academic Purposes

EAP support classes for UM students with a variety of majors

5-10 hours/week

(2016-2017) United States Embassy – Minsk, Belarus

USDS English Language Fellowship Program

Professional development workshops for government officials, university professors, department heads, and deans

10 hours/week

(2016-2017) Minsk State Linguistic University – Minsk, Belarus

Teacher Professional Development Department

TESOL, teacher training workshops and presentations

15 hours/week

(2014-2016) Oregon State University – Corvallis, OR USA

English for Academic Purposes, Academic Writing, Public Speaking, English Grammar, IELTS Prep, TOEFL Prep, English through Music

15-25 hours/week

(2012-2013) Cornell University – Ithaca, NY USA

Adult and Continuing Education Department ESL Program

English for Academic Purposes, IELTS Prep

10 hours/week

(2011-2013) Tompkins Cortland Community College – Dryden, NY USA
TC3 Intensive English Program
English for Academic Purposes
25 hours/week

(2010-2011) iSima – Taipei, Taiwan General English, IELTS Prep
Online EAP and IELTS Prep courses for Chinese adult and university students
15-20 hours/week

(2009-2011) English By Phone – Moscow, Russia
Online general English courses for Russian adult students
15-20 hours/week

(2007-2008) Beijing Language and Culture University – Beijing, China
English Department, Professional Development Department
English for Academic Purposes, General English, TESOL
25 hours/week

(2006-2007) Zhejiang University of Science and Technology – Hangzhou, China
English Department, Professional Development Department
English for Academic Purposes, Media Literacy, US Culture, Public Speaking, Business Writing, TESOL Prep
30 hours/week

(2003-2006) Nashville State Community College – Nashville, TN USA
Intensive English Program
English for Academic Purposes, Academic Writing, English Grammar, Public Speaking
10-15 hours/week

(2003-2006) ProLingua Inc. – Nashville, TN USA
General and Workplace English, General Spanish
10-20 hours/week

(2002-2006) Metro Nashville Public Schools – Nashville, TN USA
English for Refugees Program
English for Specific Purposes, English for Academic Purposes, General and Workplace English
15-20 hours/week

Education

(2014) M.S.Ed. Second Language Education, TESOL – State University of New York at Cortland

(2003) TEFL Certification – Tennessee Foreign Language Institute

(1997) B.A. English – The University of Georgia

Associations

Active member of the following organizations...

TESOL

IATEFL

ELT Publishing Professionals

ELT Freelancers Association

US Department of State Community of Practice

Languages

Native English (USA)

C1 Spanish

B1 Mandarin

***Recent ELT projects include:**

Digital ELT

Oxford University Press

Upcoming Title

Adult ELT course for global market

Lead Content Editor, digital course content

(2022-present)

Oxford University Press

Panoramic

Adult ELT course for global market

Development Editor, digital assessment content

(2021-2022)

Hart-Mcleod

Jiligualá

Primary ELT course for China

Author, Student App

(2019-2021)

Cengage/Nat Geo Education
Reflect
Adult ELT course for global market
Development Editor, Avallian Platform
(2020-2022)

Cengage/National Geographic, USA
Great Writing 5th Edition (Advanced)
Adult EAP writing course for global market
Author, unit exams, Examview Platform
(2019)

Macmillan Education
Share It!
Primary ELT teachers' app for global market
Digital Editor, Navio Platform
(2019-2020)

Print ELT

York Press
Upcoming Title
Adult EAP course for Middle East
Content Editor
(2021-2022)

Oxford University Press
Over to you
Adult ELT course for China
Author
(2020-2021)

The Content Station
Bloom
Primary ELT course for large chain of Turkish language schools
Author and Development Editor
(2019-2020)

Foreign Language Teaching and Research Publishing Co.
Reading Journey
Graded readers for secondary students in China
Author
(2019-2020)

Macmillan Education
Share It!
Primary ELT course for global market
In-house Development Editor
(2017-2019)

ELT Assessment

The Content Station (for Pearson Education)

Navigate

Adult ELT course assessment materials for Italy

Author, A1-B2 reading, writing, listening and speaking

(2020)

Hyphen SA, Greece

Cambridge/Michigan ECPE Exam

Standardized ELT assessment items

Development Editor, B2-C1 reading, listening and writing

(2019-present)

Burlington Books, Greece

Cambridge, Michigan ECCE Exam

Standardized ELT assessment items

Author, B2 reading, listening and writing

(2019)

Burlington English, USA

CASAS Exams

Standardized ELT assessment items

Author, A1-B2 reading, listening and writing test-items

(2018-2019)